Electronic Coupon & Loyalty System

Hive One Id™ transmits and stores data, making it an ideal loyalty card or coupon system.

- Easy to load credits.
- Data is collected in a central database.
- Linked to a database with all the client’s demographic information.
- Automated redemption via a compatible Hive One Id™ Reader.
- One loyalty card can be used across different retailers.
- Reduces paperwork and manual transactions.
- Additional identification increases customer loyalty and enables service improvement.
- Collects data regarding client movements & pattern.
- Accurate interactions with customers.
- This new concept overcomes the deficiencies & disadvantages of current coupon systems.
- Using Hive One Id™ for coupon redemption saves man hours, paper & is easy to use for shoppers.
- Hive One Id™ can be utilized to collect consumer patterns & advertisements can be individualised in shopping checkout points.